

## FACT SHEET

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| <b>Event:</b>   | WEST SIDE JAM 2010 (WSJX)   |
| <b>Date:</b>  | 5 – 7 March 2010  |
| <b>Presenting Sponsor:</b>                                    | Quiksilver and Roxy   |
| <b>Official Venue:</b>  | Raffles Marina, 10 Tuas West Drive, Singapore 638404  |
| <b>Event Organizer</b>  | Maxout Hydrosports Pte Ltd  |
| <b>Co Sponsors:</b><br><i>AT TIME OF RELEASE</i>              | Nautique Water Suites, Planetary Coral Reef Foundation, FishHead, Aerogate, Franks International  |
| <b>Supporting Sponsors:</b><br><i>AT TIME OF RELEASE</i>      | Gator Boards, The Board Shop, Thai Wake Park, La Paz, SKI360, Wave House Sentosa, Azzura Resorts, X-Mini, Straight Line, Habitat Studio   |
| <b>Official Media Partner:</b>                                | Juice Magazine  |
| <b>Supporting Media Partner:</b><br><i>AT TIME OF RELEASE</i> | FHM, Asiawake   |
| <b>Sanctioned By:</b>   | The Wakeboard Association (Singapore)   |
| <b>Program:</b><br><i>AT TIME OF RELEASE</i>                  | <p><u>5 March 2010 8am – 7pm</u><br/>Competitors' Practice, Roxy Beach Babe 2010 Qualifying &amp; Semi Finals, Pro Rider Demos, Press Conference</p> <p><u>6 March 2010 8am – 2am</u><br/>Event Open to Public, Competitors' Qualifiers, Wakesurf Demos, Event Festival Fringe Events, Event Fiesta Party</p> <p><u>7 March 2010 8am – 8pm</u><br/>Event Open to Public, Competitors' Finals, Roxy Beach Babe 2010 Finals, Wakesurf Demos, Event Festival Fringe Events, Closing Ceremony and Prize Giving</p>  |
| <b>Competitors Info Brief:</b>                                | <p>Registration starts 18 Jan 2010 <b>Early bird entry fee of \$100/\$150*</b><br/>Registration from 18 Feb 2010 <b>Normal entry fee at \$150/\$200*</b><br/><i>All Registrations will close on 1 March 2010</i></p> <p><b>*Competitors wishing to take part in two categories will need only to pay an additional \$50.00 during registration.</b></p> <p><u>Total Six Categories for 2010:</u></p> <ul style="list-style-type: none"> <li>• Wakeboard Men - Open, Freeride</li> <li>• Wakeboard Women - Open, Freeride</li> <li>• Wakeboard Junior Under 12- Freeride</li> <li>• Wakeskate Mixed - Open, Freeride</li> </ul> <p><b>Note:</b> Open categories are by invitation-only, there are no entry registration fees required.</p> |
| <b>Other Info:</b>  | Complimentary event courtesy buses will run all weekend at designated times between Orchard and the Raffles Marina, so those who do not live in the West will still be able to get  |

to the event site and home.

**Media:**

Please contact us if you require previous year event photographs, or alternatively if you wish to interview the incoming regional and international pro riders flying in to compete at the event, we can assist to organize, where available, email or telephone interviews prior to the press conference and actual event.

*Please mark the date for 5 March 2010, from 4pm – 7pm:* We will be hosting a private press conference with pro demos, opportunities for interviews or journalist photo sessions with the pro riders on a special event yacht at the Raffles Marina.

**Contact:**

**PRESS ENQUIRIES PLEASE CONTACT:**

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**Past Year Event Photos:**

